

# French-Speaking Sales and Marketing Assistant

## We are inviting applicants with all passports to apply to work with us NEXT WINTER 2023/2024

Chalet Chardons are looking for a French-speaking Sales & Marketing Assistant to join our Reservations Team. This is a fixed-term role starting this autumn, through the winter ski season and ending in April 2025.

All passport holders will be considered, including applicants from the UK

## What does the company do?

We are an independently owned ski chalet company who have been providing holidaymakers with exceptional ski holidays in the French ski resorts of Tignes and Val d'Isere for over 20 years. We specialise in providing catered ski chalet holidays for exceptional value for money. Outside of the winter ski season, we operate our chalets as self-catered holiday rentals. Our clientele is predominantly British, with the remainder being made up of a diverse mixture of nationalities including French, Dutch, Americans, Canadians, and Australians amongst many others.

#### What does the role entail?

This isn't any normal 9 to 5 sales and marketing job. Unlike most other office jobs this one promises the perk of being able to ski most days of the week thanks to split shifts. Living in the beautiful French alps with world-class skiing, biking, climbing and an abundance of other sports on your doorstep. In the winter we are a team of approximately 60 people in a fun, friendly atmosphere. It is a British-owned business with the majority of staff and guests speaking English.

The main function of the role is to handle inbound sales, from the point of enquiry through to the clients' arrival in the resort. This involves converting enquiries into quotes, logging leads in our CRM software, following up leads, booking sales into our reservation management software and chasing client details. Other responsibilities will include creating marketing content, managing our social media channels, handling guest requests while in the resort, and ad hoc sales and marketing projects.

## What we are looking for in candidates:

The applicant for this role must be a confident written and spoken French speaker. We would consider applicants who are starting out in their professional lives as well as experienced professionals looking for a different challenge or an experience of seasonal work. Working directly with and under the Director of Sales & Marketing, this fast-paced role suits someone who is organized, reliable, works well under pressure, motivated and hard-working. The job works on a mix of shift types including split shifts (am & pm) allowing plenty of time (typically 11am-5pm) free for summer and winter pursuits during the day.

The role does not necessarily require sales experience; however, the ideal candidate is driven and happy working to targets; as well as having an eye for detail and accuracy plus strong customer service standards. Marketing experience, IT skills, or graphic design skills would all be a bonus, however, this is not essential. Whilst most of our clients are British, French-speaking is required and this role would provide lots of opportunities to practice your language skills.

### What are the perks of working for us?

- Live in one of the world's leading ski resorts
- Competitive salary
- Performance-related bonus scheme
- Accommodation
- Meals during the winter season



- A Full Season Lift Pass for the Tignes and Val d'Isere ski area
- Ski hire for the season
- Winter sports insurance

The role will start in October to give the applicant time for training in the role so they are ready for our busy winter season

## Requirements

We pride ourselves on the unique, friendly relaxed atmosphere our staff creates for our guests. To maintain this standard, all our staff must be flexible and have a 'can do' work approach with an easy-going nature as well as being able to work well under pressure. If this is a description of you and you are keen to see some snow this year, please apply with:

- A CV with a short explanation of the roles that you would each like to be considered for (host/chef)
- A recent photograph of yourself

To apply for any of the above positions with Chardons please email your CV and photo of yourself confirming which position you are applying for to <a href="mailto:clare@chaletchardons.com">clare@chaletchardons.com</a>.